



CMSA Birmingham Chapter 25th Annual Conference
Discover the Difference Case Managers Make
October 17, 2019 @ Vestavia Country Club, Birmingham, AL

Dear Exhibitors, Sponsors and Friends of CMSA Birmingham Chapter:

The 25th Annual Conference for the Birmingham Chapter of CMSA is scheduled for Thursday, October 17, 2019 at the Vestavia Country Club, 400 Beaumont Drive, Birmingham, AL 35216.

Our conference attendees include case managers from various fields of practice, such as independent case management, insurance/workers’ comp case management and hospital case management. The case managers have varied backgrounds, which include nursing and social work.

Our chapter depends heavily on our sponsors and exhibitors; we hope we can count on you to help us reach out to more case managers at this conference. We have sponsorships available which have additional benefits outlined on the attached form. Booth space will be assigned as payment is made, so please complete the registration and submit it with your payment as soon as possible. **Exhibitor space is limited.** Below are important dates and times.

REGISTRATION DEADLINE: Oct 4, 2019

Exhibitor Schedule

Set-up	Breakdown
Wednesday, October 16, 2019	Thursday, October 17, 2019
5:00 PM - 7:00 PM	2:30 PM
Or	
Thursday, October 17, 2019	
6:00 AM - 7:00 AM	

Attendee/Exhibitor Schedule

October 17, 2019

7:00 AM – 7:30 AM	Registration/Continental Breakfast/Exhibits
9:45 AM – 10:15 AM	Break with Exhibitors
11:15 AM – 11:45 PM	Lunch with Exhibitors
1:45 PM – 2:15PM	Break with Exhibitors

If you have any questions, please call Brenda Herren at 205-257-3394 or contact via email at <https://www.cmsabirmingham.org/>

Thank you in advance for your support and we are looking forward to seeing you at the conference.

The CMSA Conference Planning Committee

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EXHIBITOR REGISTRATION OPTIONS AND FEES

Platinum Donation - \$1500

Includes:

- **Double booth** at the conference to include: attendance at the conference for **up to 4 attendees and will include CEU/CCM's**
- Listing on exhibitor roster included in attendee handouts
- A full-page advertisement in the conference handouts
- Special recognition from our CMSA Chapter President at the conference
- Copy of the conference attendee list
- Acknowledgement of your company on the display signs at the conference
- Acknowledgement – a link for 12 months on <https://www.cmsabirmingham.org/> Banner advertisement on <https://www.cmsabirmingham.org/> for 12 months
- One attendee at no charge at the monthly chapter lunch and learn meetings from November 2019 – September 2020

Gold Donation - \$1000

Includes:

- One (1) booth at the conference to include: attendance at the conference for up to 2 attendees and will include CEU/CCM's
- 1/2-page advertisement in the conference handouts
- Listing on exhibitor roster included in attendee handouts
- Special recognition from our CMSA Chapter President at the conference
- Copy of the conference attendee list
- Acknowledgement of your company on the display sign at the conference
- Banner advertisement on <https://www.cmsabirmingham.org/> for 12 months

Silver Donation: \$750

Includes:

- One (1) booth at the conference to include: attendance at the conference for up to 2 attendees and will include CEU/CCM's
- Listing on exhibitor roster included in attendee handouts
- Special recognition from our CMSA Chapter President at the conference
- Copy of the conference attendee list
- Acknowledgement of your company on the display sign at the conference
- Banner advertisement on <https://www.cmsabirmingham.org/> for 12 months

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EXHIBITOR REGISTRATION OPTIONS AND FEES

Booth Only - \$500

Includes:

- One (1) booth at the conference to include: attendance at the conference for up to 2 attendees and will include CEU/CCM's
- Listing on exhibitor roster included in attendee handouts
- Copy of the conference attendee List

Single Booth Includes:

One 6-FT SKIRTED TABLE, 2 CHAIRS AND ID SIGNAGE

DEADLINE FOR EXHIBITOR REGISTRATION IS **October 4, 2019.**

COMPANY LOGO FOR DISPLAY AND WEBSITE MUST BE IN JPEG FORMAT AND RECEIVED NO LATER THAN **October 4, 2019.**

CONFERENCE HANDOUT ADVERTISEMENTS MUST BE CAMERA READY TO GO DIRECTLY TO PRINTING AND RECEIVED NO LATER THAN **October 4, 2019.**

ADVERTISEMENT INFORMATION RECEIVED AFTER DEADLINE DATES WILL NOT BE INCLUDED IN THE HANDOUT, DISPLAYS OR WEBSITE.



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You may register, pay and obtain a receipt online@
<https://www.cmsabirmingham.org/>

Exhibitor Registration (Please Print) - DEADLINE October 4, 2019

Name of Organization: _____

Address: _____

City _____ State _____ Zip _____

Type of Service Provider _____

* Contact Person: _____

*Phone # _____ *Email: _____

*Number and names of representatives attending:

****PLEASE NOTE: Additional registration required per representative above sponsorship level**

Level of Sponsorship:		
Platinum	\$1500.00	_____
Gold	\$1000.00	_____
Silver	\$ 750.00	_____
Booth Only	\$ 500.00	_____

Additional Booth personnel \$50.00 each _____

Additional Needs:		
Electrical Services	\$35.00	_____
Each additional table	\$60.00	_____
Each additional chair	\$20.00	_____

Return Completed Application with payment to: (Only if not registering online)

CMSA Birmingham Chapter
 P.O. Box 59543
 Homewood, AL 35259

***Required Field**

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Directions to Vestavia Country Club:

From I-20

Turn left on to Hwy. 459 (towards Montgomery)
Turn right on to Hwy. 280
Turn left at 3rd traffic light (1.9 miles from Hwy. 459) on to Rocky Ridge Road
Immediately turn right and travel up the hill on Shades Crest Road
At 1st stop sign, turn left on to Beaumont Drive which leads to Vestavia CC

From I-65 Southbound

Exit at Lakeshore Drive and turn left on to Lakeshore Drive
Turn right on to Hwy. 31 South
At the 1st traffic light, turn left on to Shades Crest Road
Travel approximately one mile to the 2nd stop sign
Turn right on to Beaumont Drive which leads to Vestavia CC

From Highway 31- Hoover

In Vestavia, pass police & fire station on right
At traffic light, turn right on to Shades Crest Road
(Light is just before the hill leading to Brookwood Hospital)
Travel approximately one mile to the 2nd stop sign
Turn right on to Beaumont Drive which leads to Vestavia CC

From Highway 31- Homewood

Travel up the hill past Brookwood Hospital
At the top of the hill, turn left at the traffic light on to Shades Crest Road
Travel approximately one mile to the 2nd stop sign
Turn right on to Beaumont Drive which leads to Vestavia CC